

Avni Shah

Textile Designer

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Hyderabad, India avni.shah@example.com Fictional sample

01 Professional profile

Textile Designer with an illustrative 11-year career focused on surface design, repeat development and textile sampling. Core strengths include Repeat patterns, Colour development and Weave concepts. Selected examples describe the challenge, contribution and handover materials.

EXPERTISE

Core capabilities

Repeat patterns

Colour development

Weave concepts

Print preparation

Material sampling

Surface research

SELECTED WORK

Urban Weave study

Illustrative repeat library and sampling notes

Botanical surface collection

Surface boards and production specification

LANGUAGES

English - professional working

Hindi - professional working

CAREER CONTEXT

11 years in this illustrative career.

Three appointments.

Full work examples on page 2.

02 Professional experience

Jul 2022 - Present

Textile Designer

Asterline Design House · Hyderabad

Delivered defined workstreams in surface design, repeat development and textile sampling, coordinating reviewers and delivery partners.

- Developed pattern families and compared sample scale and colour behaviour.
- Translated drawings into controlled repeats and documented colour separation choices.

Jul 2018 - Jun 2022

Textile Designer

Northmere Design House · Hyderabad

Supported progressively more complex work in surface design, repeat development and textile sampling, with a defined review process.

- Used repeat patterns and print preparation on assigned work; recorded decisions so colleagues could understand the approach.
- Prepared handover materials and incorporated specialist feedback before closing the workstream.

Jul 2015 - Jun 2018

Design Assistant

Cedarfield Design House · Hyderabad

Built foundations through supported assignments, observation and practical feedback.

- Assisted with colour development and material sampling, checking work with an experienced reviewer.
- Kept organised work records and developed clear handover habits through supervised practice.

03 Collections & styling stories

Pattern, texture and material intelligence.

WORK EXAMPLE 01 / ILLUSTRATIVE

Urban Weave study

Context

A material story needed a repeat that worked across different scales.

Contribution

Developed pattern families and compared sample scale and colour behaviour.

Prepared for handover

Illustrative repeat library and sampling notes

WORK EXAMPLE 02 / ILLUSTRATIVE

Botanical surface collection

Context

Hand-drawn motifs needed consistent digital production files.

Contribution

Translated drawings into controlled repeats and documented colour separation choices.

Prepared for handover

Surface boards and production specification

04 Education

2013 – 2015

Master's in Textile Innovation

Asterbridge Institute of Professional Studies

Specialist study with a practice focus on repeat patterns and colour development.

2009 – 2013

Bachelor of Design

Cedarhaven College of Applied Studies

Foundation study, practical assignments and supervised learning. Fictional institution and qualification record.

05 Professional development

2024

Repeat patterns - advanced practice workshop

Scenario exercises and peer review in surface design, repeat development and textile sampling.

2025

Print preparation - reflective practice seminar

Applied learning reviewed through a bounded example and a written reflection.

Continuing learning examples, not licences or independently verified certifications.

06 Practice & evidence notes

Creative practice	Material status	Rights & credits
Surface design, repeat development and textile sampling	Illustrative concepts, not published client commissions	Replace with permission-cleared work and actual credits

Every employer and institution in this CV is fictional. The two work examples describe individual contributions; supporting artefacts and externally measured outcomes are not supplied. Replace example information with accurate records and permission-cleared work before using this CV.