

Yash Shah

Content Writer

YS

Ahmedabad, India yash.shah@example.com Fictional sample

01 Professional profile

Content Writer with an illustrative 11-year career focused on research-led explainers, web content and audience-focused writing. Core strengths include Research, Web writing and Content briefs. Selected examples describe the challenge, contribution and handover materials.

02 Professional experience

Jul 2022 – Present

Content Writer

Asterline Editorial Studio · Ahmedabad

Delivered defined workstreams in research-led explainers, web content and audience-focused writing, coordinating reviewers and delivery partners.

- Wrote question-led explainers with clear scope, examples and next steps.
- Restructured articles around tasks and checked terminology with subject specialists.

Jul 2018 – Jun 2022

Content Writer

Northmere Editorial Studio · Ahmedabad

Developed hands-on experience across research-led explainers, web content and audience-focused writing, with a defined review process.

- Used research and editing on assigned work; recorded decisions so colleagues could understand the approach.
- Prepared handover materials and incorporated specialist feedback before closing the workstream.

Jul 2015 – Jun 2018

Editorial Assistant

Cedarfield Editorial Studio · Ahmedabad

Built foundations through supported assignments, observation and practical feedback.

- Assisted with web writing and information structure, checking work with an experienced reviewer.
- Kept organised work records and developed clear handover habits through supervised practice.

EXPERTISE

Core capabilities

Research

Web writing

Content briefs

Editing

Information structure

Brand voice

SELECTED WORK

Service explainer library

Content series and source checklist

Knowledge-centre rewrite

Revised article set and editorial guide

LANGUAGES

English - professional working

Hindi - professional working

CAREER CONTEXT

11 years in this illustrative career.

Three appointments.

Full work examples on page 2.

03 Selected writing & editorial work

Useful words, written for real questions.

WORK EXAMPLE 01 / ILLUSTRATIVE	Context Potential customers could not distinguish related service offers.
Service explainer library	Contribution Wrote question-led explainers with clear scope, examples and next steps.
Prepared for handover Content series and source checklist	

WORK EXAMPLE 02 / ILLUSTRATIVE	Context Help articles buried important instructions in long introductions.
Knowledge-centre rewrite	Contribution Restructured articles around tasks and checked terminology with subject specialists.
Prepared for handover Revised article set and editorial guide	

04 Education

2013 – 2015

Postgraduate Diploma in Content Strategy

Asterbridge Institute of Professional Studies
Specialist study with a practice focus on research and web writing.

2009 – 2013

Bachelor of Arts

Cedarhaven College of Applied Studies
Foundation study, practical assignments and supervised learning. Fictional institution and qualification record.

05 Professional development

2024

Research - advanced practice workshop

Scenario exercises and peer review in research-led explainers, web content and audience-focused writing.

2025

Editing - reflective practice seminar

Applied learning reviewed through a bounded example and a written reflection.

Continuing learning examples, not licences or independently verified certifications.

06 Practice & evidence notes

Creative practice	Material status	Rights & credits
Research-led explainers, web content and audience-focused writing	Illustrative concepts, not published client commissions	Replace with permission-cleared work and actual credits

Every employer and institution in this CV is fictional. The two work examples describe individual contributions; supporting artefacts and externally measured outcomes are not supplied. Replace example information with accurate records and permission-cleared work before using this CV.